# **Cable Television**

**Community Based Interactive Media** 

DACCABLE CO., LTD

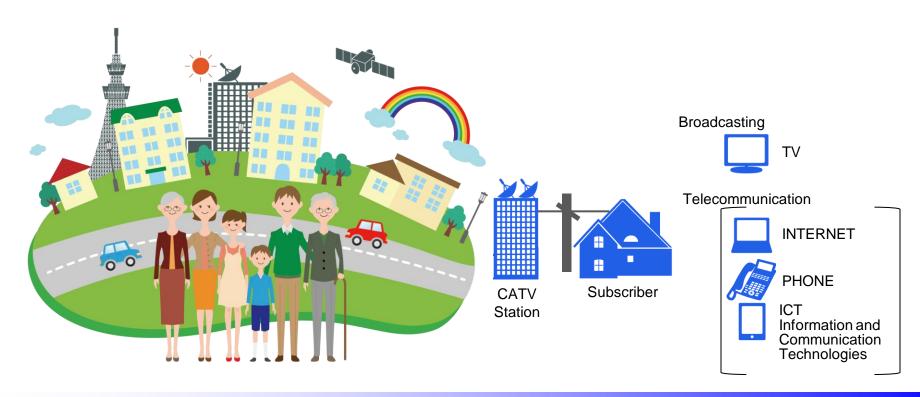


# Digital Terrestrial Broadcasting and Cable Television



Republic of Peru has adopted ISDB-T, the same standard as in Japan, for the digital terrestrial broadcasting, and the facility construction projects are currently in progress.

For the implementation of cable television (CATV) system, which transmits digital terrestrial broadcasting signal through fiber-optic and/or coaxial cables, our company provides the total solution including preparation of launching a new cable television station, constructions, and operation supports. Leveraging these skills, we would like to expand the CATV system in Republic of Peru.



## **Cable Television In The Local Community**



#### CATV is

the system which connects base facilities to users' house with cables (fiber optic and/or coaxial cable) and provides broadcasting or telecommunication services.

CATV was originally introduced in the areas where regular TV signal reception was limited, but the advancement of technology enables us to apply CATV to provide broadcasting and telecommunication services collectively. It is also expected to be used as **community based interactive media**, as it can provide local information.

#### Broadcasting



- Simultaneous rebroadcasting of terrestrial digital broadcasting programs
- Simultaneous rebroadcasting of satellite broadcasting programs or special channel
- Simultaneous rebroadcasting of radio programs
- VOD / Video On Demand
- Broadcasting of original contents created by CATV
- Datacasting

### Telecommu nication



- Internet access service
- Wireless internet access service e.g. Wi-Fi
- IP telephone
- Audio notification service
- Solution for regional challenges, such as disaster prevention and medical welfare, based on ICT technology.

## The DAC Advantage



### DACCABLE offers total consulting services for CATV stations.

CATV system overall design, implementation, maintenance, and equipment procurement



Studio facility design and implementation



Solution for regional challenges, such as disaster prevention and medical welfare, based on CATV and ICT technology.



Consultation for CATV management

